



TYR College Sponsorship Application



This is a two year agreement between the team, team rep/coach, Pure Blue Swim and TYR

Form valid for signature till July 31, 2010

TEAM NAME:

Ship Address: _____

City: _____ State: _____ Zip: _____

Coach's Email: _____ Phone: _____

Team Dealer: **PURE BLUE SWIM - Tel: 952-935-6101, Toll Free 1-877-877-7946, www.pureblueswim.com**

Coach Name: _____ Signature: _____

Today's Date: _____ Contract Expired Date: _____

TYR Requirements

- » Purchase a minimum of 24 TYR suits per year at regular or team price
- » Use only TYR products for team designated items (bags, backpacks, warm-ups, parkas, training gear, goggles, suits, equipment, etc.) and team TYR caps with a TYR logo (must be a TYR manufactured cap)
- » Purchase TYR products through an approved, authorized and preferred dealer approved by TYR
- » Team is responsible for monitoring annual team and meet sales with designated dealer
- » Place TYR logo on official team web-site, newsletter, and all team apparel. Please visit www.tyr.com to download the TYR logo image

Team Benefits - discounts provided to dealer at time of Team's P.O. entry

- » 20% off Warm Ups/Hoodies/Parkas/Team Shorts (minimum order of 18 units per style, per order)
- » 20% off Alliance Team Bags (minimum order of 18 units per style, per order)
- (40% off TYR Retail Price on Warm Ups/Parkas/Team Shorts and Bags if purchased through Pure Blue)**
- » TYR will pay up to \$200.00 of team banner cost (1 per sponsorship agreement)

Technical Suit Discount - only valid for approved stocking dealers

- » 25% off Technical suits for the Conference Meet **(40% off TYR Retail Price if purchased through Pure Blue)**
 - » 40% off Technical suits for NCAA Champs **(50% off TYR Retail Price if purchased through Pure Blue)**
- (One suit order per year at discounted price)

Coach Benefits

- » Team will receive a \$300 voucher to be used at www.tyr.com (after confirmed PO is entered)
- » Voucher will be used to purchase any combination of the following items
 - Z-100 Stopwatch: LSW
 - Coaches Protégé Bag: LBPRO
 - Male Styles: TPOL6A, TL6A, TTAN6A, TSSF6A Sizes S-XXL
 - Female Styles: TFPOL6A, TFPLS6A, TLSF6A, TFTS6A, TTAF6A Sizes XS-XL.
 - All shirts come in white, black, and navy
- » availability is based on a first come, first serve basis. Backorders are not allowed.

MUST HAVE QUALIFYING TEAM ORDER FOR CONTRACT TO BE VALID (Filled out by the dealer)

Qualifying Team Order #. _____ Suit Quantity _____
 Suit Style & Color _____ Order Date _____

Return all orders to PROMO at promo@tyr.com or by fax:(714) 373-0903
OR

Return to Pure Blue Swim at info@pureblueswim.com or fax 952-979-9080

***TYR reserves the right to terminate or reduce the incentives tied to this agreement if the coach and/or team does not honor the requirements outlined herein.**