

# Pure Blue Swim Sponsorship Agreement

## Pure Blue Swim Sponsorship Requirements

1. **Use Pure Blue for Your Team Suits, Apparel and Gear:** Purchase all your team/group suits, caps, training gear and swim apparel through Pure Blue Swim.
2. **Pure Blue Swim Recognition:** Recognize Pure Blue as your team's official swim dealer at all team functions/events and in any team literature you send out to your team such as newsletters or registration packets. In addition, place a Pure Blue Logo and web link on your official team website (if applicable) and recognize us as your official team supplier on your website. This link can even connect directly to your team page (see below).
3. **Member Awareness:** When possible, please communicate to your team/group members that Pure Blue is your official swim supplier and that we support your team/group in a number of different ways (see below). Communicate to your team members that purchasing their swimming supplies through Pure Blue also supports your team.
4. **Meets and Events:** At events where the team has deemed it appropriate to allow a swim vendor to set up and sell product (such as swim meets, clinics, etc...), Pure Blue shall be given the first right of refusal to be the exclusive swimwear, equipment and apparel vendor at these events. We now print meet T's and apparel on site so be sure to ask us about that for your next event.

## Pure Blue Swim Sponsorship Benefits

1. **Great Team Quantity Discounts and Lock-In Pricing:** Team quantity discounts of **20%-35% OFF** on suits, gear and equipment that your team needs. Plus, your discounts on team gear are locked-in and available year round to all our team members through your team page (see below), on call-in orders OR at our retail store.
2. **100% Low-Price Guarantee:** Buy with confidence for your team. All team/group orders placed by your designated team or group representative will receive the best pricing in the industry. If within 10 days of your team/group purchase you find a lower advertised price, just let us know and we will refund you the difference.
3. **15% Off All Online, Call-In AND Retail Store Purchases:** Team/Group members and coaches receive **15% OFF** purchases made on [www.PureBlueSwim.com](http://www.PureBlueSwim.com), on call-in orders **AND** at our retail store on anything they need for themselves such as goggles, bags, caps or whatever.
4. **25% Off All Technical Suits:** Team/Group Members receive **25% OFF** the purchase of any technical racing suit. Discount valid on all elite technical suits including the Speedo FS Pro, Speedo FSII, Speedo Aquablade, TYR Tracer Light, TYR Fusion and more. (Even larger discounts of **40%, 50% off and more** are available if your team signs a Speedo, TYR or Nike Team Sponsorship. Call us or visit our website for more details on Manufacturer Sponsorship Programs.) The 25% technical suit discount may be redeemed online, on call-in orders, OR in our retail store. No need to collect a group order, just point your swimmers to us and we will get them outfitted at their discounted price.
5. **Your Own Customized Team Store:** We will set up an online team store with all your team's suits and gear so your team members can go to your team's very own custom team page on our website, order their team suits and gear at **TEAM DISCOUNTED PRICES** and have it shipped directly to their home. You don't have to process orders or handle money. Your team members can also give us a call OR stop by our retail store to pick up their gear and they still receive the **TEAM DISCOUNTED PRICES** on your team suits and gear. This makes it very easy for new members of your team to get outfitted. You can even put a link you your team's website directly to your team page to make ordering even easier for your team.
6. **\$75 of FREE GEAR for Coach/Team Rewards:** Your Coach/Team Contact will receive a one time use coupon for **\$75 OFF** their next order of items on the "Coach/Team Rewards" section of [www.PureBlueSwim.com](http://www.PureBlueSwim.com). You can use this coupon to get water bottles for your team, shirts for your coaching staff, or even some training gear. (Minimum order of 18 team suits required to receive the \$75 off reward.)
7. **5% Back Online and Retail Store Fundraising Programs:** By signing up as a Pure Blue Partner, you are eligible to take part in our Team Fundraising Program. Your team/group will **earn 5%** back on any purchases that your individual team/group members make either at our retail store OR on our website. This means that if your team members shop with Pure Blue, not only will they receive 15% off any purchase for being a member of a Pure Blue Sponsored Team, but your team will receive credit for 5% of whatever your members purchase. This credit can be used toward lane lines, team gear, prizes, coaches outfitting, or anything else your team needs. Call or visit our website for more information on how to get your team signed up for our Fundraising Program.
  - ❖ **PLEASE NOTE:** As thanks for promoting Pure Blue to your team members and referring your team members to us, your team will receive 5% back on everything your **individual** team members, parents, coaches or even friends of the team buy for **themselves** through our website or at our retail store. Your team **does not** receive 5% back on bulk or group purchases that your team makes (such as your team suit or cap order, lane lines, etc...) as we are already giving your team the largest possible discounts on those items to save you the most money upfront.
8. **Customization Options:** We offer almost every type of customization option including screen printing, heat transfers, embroidery, tackle-twill and even custom tie-dye colors and rhinestone applications. We can custom print just about any product too, including suits, warm-ups, parkas, T's, Shorts, Hoodies, bags, swim caps, water bottles, towels, chamois, kickboards and more. For more information on team customization, or to see some of the styles of fun spirit wear we have available, please visit our website and go to the section on "Custom Printed Team Gear and Apparel".

## Manufacturer Sponsorship Programs - Get Even Larger Discounts and More Free Gear

As a National Preferred Team Dealer, Pure Blue Swim has access to manufacturer sponsorship programs offered by TYR, Speedo, Nike and Dolfin. These sponsorship programs can offer your team some HUGE savings on team warm-ups, training gear and technical suits AS WELL AS providing additional free product to your coaches. We can help you set it up so there is very little work on your part. This is perfect for teams that want to outfit their coaches and swimmers from head to toe for the regular and championship season and save your team members a lot of money in the process. Sponsorship programs vary depending on the manufacturer and what type of team you are, but here are some typical benefits:

- FREE Polo Shirts, warm-ups, bags, briefcases and stopwatches for your coaching staff.
- 20%, 30%, 40% even 65% off elite technical racing suits for the champ season. This alone can save your swimmers a LOT of money and is well worth looking in to. Just ask some of our college swimmers who saved **65% on Speedo LZR's**.
- Discounts of 25%-50% off team apparel and warm-ups.
- 25-50% off team bags and equipment such as paddles, pull buoys, kickboards, etc...

### Team Information

Please thoroughly read our Pure Blue Swim Sponsorship Agreement Requirements and Benefits listed above, and then fill out your team information below. If you have any questions or comments with anything you see, please contact a Pure Blue Swim representative and we will be happy to help you. Once you have completely filled out and signed the contract, please [fax it to 952-979-9080](tel:952-979-9080) OR [email it to info@pureblueswim.com](mailto:info@pureblueswim.com).

**This is a one year agreement between the Team, Team Representative/Coach and Pure Blue Swim**

Team/School Name: \_\_\_\_\_ # Boys on Team: \_\_\_\_\_ # Girls on Team: \_\_\_\_\_

Type of Team (ex. High School Swim, Club Synchro, Water Polo, etc...): \_\_\_\_\_

Team Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Shipping Address (no PO Box): \_\_\_\_\_

Address2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone1: \_\_\_\_\_ Fax: \_\_\_\_\_

Phone2: \_\_\_\_\_ Email: \_\_\_\_\_

Coach's Name: \_\_\_\_\_ Coach's Email: \_\_\_\_\_

(If different than Team Representative)

Do you wish to receive info on setting up an online team page? Yes \_\_\_\_\_ No \_\_\_\_\_

Check any of the following for more information on Manufacturers' Team Sponsorship Programs.

TYR \_\_\_\_\_ Speedo \_\_\_\_\_ Nike \_\_\_\_\_ Dolfin \_\_\_\_\_

Do you wish to receive info on our 5% Fundraiser Program? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you wish to receive any other information? If so, please list here: \_\_\_\_\_

Authorized Team Rep Signature: \_\_\_\_\_

(Agreement expires one year from date of signature) Today's Date: \_\_\_\_\_ Agreement Expiration Date: \_\_\_\_\_

*\*\*This agreement may be cancelled at any time by either party via verbal or written notice\*\**

Please Fax to Pure Blue Swim: 952-979-9080 or e-mail to [info@pureblueswim.com](mailto:info@pureblueswim.com)

Pure Blue Swim Shop \* 13810 24<sup>th</sup> Ave N, Suite 430 \* Plymouth \* MN \* 55441

Toll Free: 1-877-877-SWIM (7946) [www.PureBlueSwim.com](http://www.PureBlueSwim.com)

Tel: 952-935-6101