

NIKE PROMOTIONAL PACKAGE HIGH SCHOOL TEAMS



Becoming a NIKE team offers you an exclusive outfitting package. We have customized the following package for you and your High School team.

Length of agreement: _____ **to August 31, 2011**

COACHING PACKAGE:

- 1 NIKE warm-up (if team purchases 24 or more warm-ups)
- 1 NIKE briefcase
- 3 NIKE solid polo shirts

TEAM PACKAGE:

Once per year as a team order
For every NIKE "team suit" purchased receive:

- NIKE promotional item (for example: a water bottle, or a string bag, etc.)

NIKE TEAM DISCOUNT:

- Once per year as a team order
The team will receive a 35% discount from retail price on team warm-ups and NIKE backpacks through an authorized NIKE team dealer. ****This is the RS35 Discount.**

TEAM REQUIREMENTS:

- Each team member should purchase NIKE team suits, NIKE team caps, NIKE warm-ups, NIKE bags, NIKE T's etc. in order to be presented as a NIKE Team.
- Entire team and coaching staff should wear NIKE outfitting exclusively at all local, regional, national, international competitions and during any marketing opportunities including clinics, newspaper, Web site and magazine photos ect.
- If a team hosts any league championships or HS invitationals, the team should have an authorized NIKE swim team dealer with at least 75% of NIKE products at these meets. Team dealer is required to bring 100% NIKE Swim goggles exclusively.
- NIKE Swim brand should be promoted on all team newsletters, web sites, etc.
- NIKE should be promoted in all meet programs and heat sheets at all hosted competitions.
- NIKE Swim will credit up to \$50.00 for this new team banner through authorized team dealer.

WELCOME and THANK YOU for joining The NIKE FAMILY!

_____	_____	<u>PURE BLUE SWIM</u>
Team Name	Head Coach	Team dealer
_____	_____	
NIKE Swim Rep.	Date	

For more information, please contact BJ Miller, Grassroots Field Associate, at (970) 482-3172
or e-mail at barbara.miller@pery.com

Please sign and fax back to: 970-484-3867