

## NIKE PROMOTIONAL PACKAGE COLLEGE PROGRAM



Becoming a NIKE team offers you an exclusive outfitting package. We have customized the following package for you and your Collegiate team.

**Length of agreement:** \_\_\_\_\_, to **August 31, 2011.**

### **COACHING PACKAGE:**

- NIKE warm-up
- NIKE briefcase
- NIKE solid polo shirt
- NIKE team banner (up to \$400, once per contract)

**NIKE TEAM DISCOUNT:** Once per year as a team order

- The team will receive a 35% discount from retail price on performance suits, team warm-ups and NIKE backpacks through an authorized NIKE team dealer. \*\* This is the **RS35 Discount.**

**NCAA PACKAGE:** Athlete must qualify and compete in the NCAA Championships to receive this package

- Buy two, get one free on all NIKE Hydra suits
- Buy two, get one free on NIKE Swim warm-ups
- Free NIKE Swim goggles

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## TEAM REQUIREMENTS:

- If the team owns its own pool and has lifeguards, it will purchase NIKE Swim lifeguard apparel whenever possible.
- The team will purchase NIKE Swim polos for pool staff whenever possible.
- Team outfitting will consist exclusively of NIKE Swim product. No competing swim brands products can be part of "team outfitting/apparel" unless specific swim product is not currently offered by NIKE Swim.
- Entire team must wear NIKE outfitting exclusively at Sectionals, US Open, Olympic Trials and Jr & Sr Nationals at all times, including in warm up before and after the competition.
- Entire coaching staff must wear NIKE outfitting exclusively at all local, regional, national, international team workouts, competitions and during any marketing opportunities including newspaper, web site and magazine photos.
- **No other competitive brand can be promoted by a NIKE Swim team.**
- NIKE brand will be promoted on all team newsletters, web sites, etc.
- NIKE will be promoted in all meet programs and heat sheets at all hosted competitions.
- The team will have an authorized NIKE team dealer at all hosted competitions with at least 75% NIKE products. Only NIKE Swim banners can be displayed. Team dealer is required to bring 100% NIKE Swim goggles. No goggles other than NIKE are allowed.
- All NIKE teams must have a NIKE team banner up at all meets.
- Sponsorship goal to help recruit one new NIKE team per year.
- The terms and conditions of this proposal shall be held confidential between coach and/or authorized team representative and NIKE Swim.

**WELCOME and THANK YOU for joining The NIKE FAMILY!**

_____	_____	<b><u>PURE BLUE SWIM</u></b>
Team Name	Head Coach	Team dealer
_____	_____	
NIKE Swim Rep.	Date	

For more information, please contact Grassroots Field Associate, BJ Miller at (970) 482-3172  
Or e-mail at [barbara.miller@pery.com](mailto:barbara.miller@pery.com)